

Go play in your Poppenvilla

July 19, 2015 | <http://www.kidswear-magazine.com/diary/go-play-in-your-poppenvilla>

kid's wear

kid's wear



by Enrico Fragale Esposito | editor Kid's Wear Diary | Milano July 19, 2015

<http://www.kidswear-magazine.com/diary/go-play-in-your-poppenvilla>

Kid's Wear Magazine Italy

GO PLAY IN YOUR POPPENVILLA

The Liliane Dolls Villa is far more than a simple dollhouse; it has been designed by Dutch designer Liliane Limpens for dolls that are one foot tall, making this house unique in its genre. Liliane created this doll house because there wasn't a sustainable home for the size of dolls children prefer to play with.

So this one-of-a-kind house on wheels, equipped with furnishings and a car ramp, made from sturdy materials, such as birch plywood, beach wood and stainless steel, come up at child-height.

"Playing with the Villa is playing with wood, I think it is important for children to play with natural materials". The measure and endurance give the relationship between adult and child a kind of equivalence, considered relevant for kid's growth.

The distinctive open design of the Villa encourages interaction and free play, that's why Liliane thought that, apart from a family use, it could work into day care centers or primary schools.

It is a mission, she explained, to incite "female entrepreneurs to consider developing physical products, and not just think about providing a service."

Putting down roots on ethical values this Villa will make children feeling real owners of their space.

Have a look at: www.liliane.eu

kid's wear, established in 1995, is a magazine for children's fashion, lifestyle and culture which is unique anywhere in the world. Twice a year, for the beginning of each fashion season, the world's best photographers and many of today's eminent photographic artists interpret fashion and contemporary lifestyle over 250 pages. They rub noses with both established and new writers who write about childhood in today's world in articles, essays and short stories. By way of recognition for its ongoing work – in 2015, kid's wear celebrates its 20th anniversary – the magazine regularly receives major awards. Recent awards include commendations from the Art Director's Club New York and the Art Director's Club Deutschland. kid's wear has an international outlook and an international readership. The magazine is published by renowned photographer Achim Lippoth. "The most beautiful magazine in the world!" | Bruce Weber.